

Creative Agri Solutions

Leading agriculture and livestock research and consultancy in South Asia



Who we are

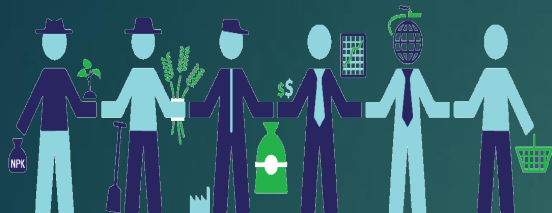
Creative Agri Solutions Pvt Ltd is a Delhi-based research & consulting firm with a strong focus on agriculture, livestock, natural resources and forestry

We have implemented projects across the sub-continent and South Asian regions and worked with diverse clients

Our strong pool of experts offer clients feasible and effective solutions to complex issues facing the agriculture and allied sector



Services Offered



Agriculture Value Chain Analysis

Conduct VC analysis of agri and allied sectors to help create greatest possible value for clients.



Monitoring and Evaluation

Our experts offer great value to clients by performing M&E activities for diverse projects.



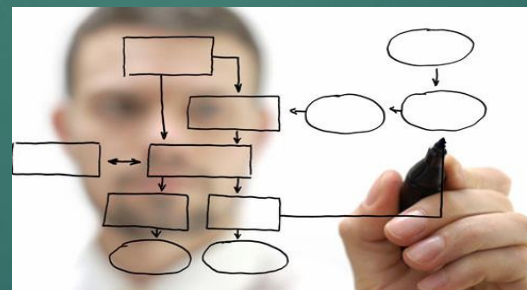
Impact Assessment

We undertake detailed impact assessment including Base line, mid-term and end term surveys



Advisory Services

Strategic advice & support to clients for policy analysis & design and their implementation.



Project Design

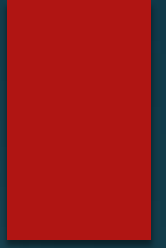
Preparing techno-economic feasibility reports & detailed project reports for proposed interventions.



Knowledge Partners

We take up role of a knowledge partner for our clients in order to share best practices with various stakeholders in the sector.

Areas of Focus



Core Strengths

- ▶ Rich pool of experts from the areas of Agriculture, Livestock, Economics, Statistics, Consultancy, Natural Resources Management
- ▶ Diverse geographical experience
- ▶ projects undertaken across India, Nepal and Bangladesh
- ▶ Unmatched commitment to quality, delivery and values
- ▶ Strong network of partners to undertake complex assignments
- ▶ We have linkages and collaborate with agencies in India and other countries



Our Major Clients

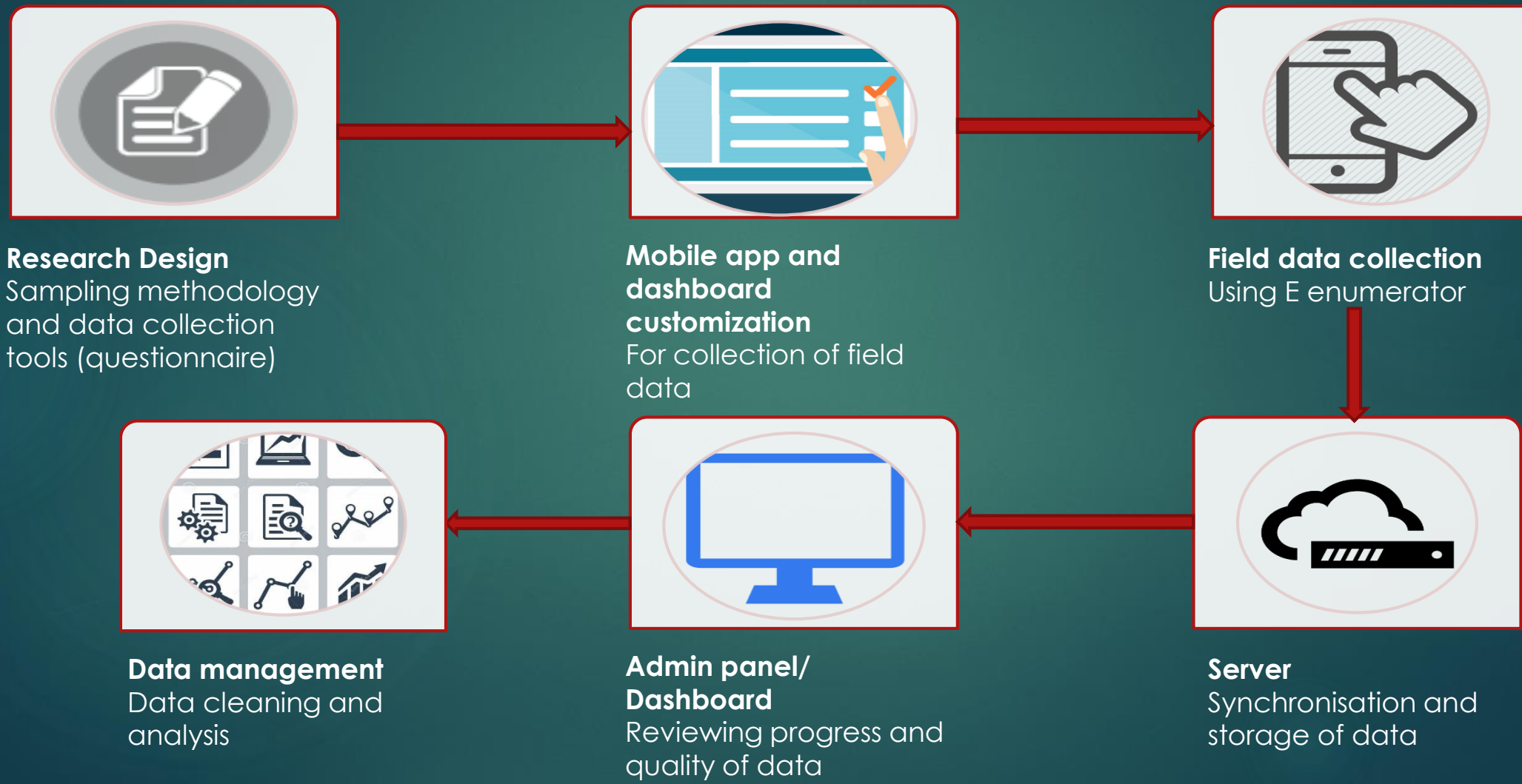


About the Pilot

Motivation for participating in this pilot.

- ▶ Earlier using traditional paper based model for data collection
- ▶ Limitations:
 - ▶ time consuming (a few months before data is available)
 - ▶ Shipping questionnaires
 - ▶ Monitoring
- ▶ Explore new approaches for data collection in keeping with the technology
- ▶ The pilot gave us very good opportunity to test the new approach (local E enumerator model using tablet based application)
- ▶ This was a new experience for the team to work with innovative solutions to data collection.

Proposed approach for this pilot.



What were the 'innovative' features of this approach from your perspective?

- ▶ Offline data collection
- ▶ Recording of GPS coordinates
- ▶ Timing of the data collection
- ▶ Customization of questionnaire for other studies
- ▶ Real time monitoring of field work

Self-evaluate the implemented approach

Criteria	Evaluation
Cost effectiveness	Almost 50 percent reduction in costs of data collection
Accuracy of data collection	Error in data collection is minimized.
Efficiency	Time for data processing reduced very much.
Commercially scalable	The app is very much scalable commercially.
Validation survey reports	To be discussed by MSU.

Beyond this pilot, what is your experience/record in applying/using this approach for technology adoption (or other type of) data collection, and who are your major clients?

- ▶ Our experiences in agriculture data collection using this approach was vs
- ▶ We are now working to digitize our data collection operations.
- ▶ Future studies will be done using tablet based application.

Traditional versus ICT Based Approaches

- ▶ In the new approach we have to keep the questionnaire SIMPLE and SMALL
 - ▶ Earlier questionnaires used to be very long (CCAFS 65 page)
 - ▶ Had room for calculations
 - ▶ Complicated questionnaires through this approach – WTP, experimental approach
- ▶ With digitization, if we go too much into the remote mode of data collection, the downside is losing the context of the field situation
- ▶ In terms of sampling, to reduce the sampling bias in the ICT based approach we can do a two stage selection – first collect information about the population and then select the HHs based on the information in the first round of ICT based data collection
- ▶ To overcome the problem of electricity, we used power banks

Contact Us



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